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PATENT



**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant: Casciano et al. :  
Serial No.: 09/681,408 : Art Unit: 3624  
Filed: March 30, 2001 : Examiner: Alain L. Bashore  
For: METHODS AND SYSTEMS :  
FOR IMPLEMENTING A :  
PROFITABILITY MODEL :  
:

**RESPONSE TO OFFICE ACTION**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

In response to the Office Action dated September 29, 2004, Applicants respectfully request consideration and entry of the following remarks: